

Taking the message to the people



The Australian Coal Alliance float was a momentous success at the Central Coast Mardi Gras on 2 December, 2006.

Volunteers manned the ACA float, and marched behind it, dressed in red tee-shirts emblazoned with the 'water not coal' slogan.

Wearing red caps that reinforced the message 'Vote 1 for Water', the volunteers handed out the 'Fresh Water for Life - Not Coal' pamphlet to the crowd.

Thousands of people lined the road, cheering the ACA float as the procession moved toward The Entrance. In the Town Centre, people swarmed around the float, reinforcing their concern of coal mining in the water catchment.

"This was a positive step in taking the message to the people," said ACA media spokesman Alan Hayes.

"The Australian Coal Alliance will now move forward with rallies across the entire Central Coast with its 'Vote 1 for Water' and 'Water of Coal Dust? It's Your Choice!' brochures."



The ACA float was awarded second prize as the most original community float. Thanks must go to Margaret and Terry Dale and Lyn and Mike Campbell (and Scott) for making the float a reality.